

STATE BANK MUSEUM ARCHIVES & ART GALLERY

Progress
Report | 2016-19



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Report



Museum, Archives & Art Gallery Department,
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Our Team

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Compile by:

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Message from the Director



Pakistan is one of the very few places in the world where currency developed from its very rudimentary form to the advanced level of coinage. To document this interesting history, the idea of establishment of first Money Monetary Museum of Pakistan was introduced where educational activities and outreach program for the general public especially for the students and children may be executed as in the world Monetary and archives Museums are necessary adjuncts of central banks. SBP Museum exhibit extensive display of currency, coins, photographs, artwork and other objects of Public and Bank interest. The high standard of SBP Museum made it first Pakistani Museum to get ICOM (International Council of Museums) & CAM (Commonwealth Association of Museums) Memberships.

The historic building of State Bank Museum is in housing Coin Galleries I & II, Stamp Gallery, Currency Gallery, History of State Bank, Governors' Gallery, Sadequain Gallery and Contemporary Art Gallery. The coin galleries depicting coinage from its evolution till contemporary period, Stamps which were used as Currency in the interim period between Coinage to Currency during and wartime, and the Currency Gallery from very early time period to present Polymer Notes.

History of SBP and Governors' Gallery are depicting the History of SBP from its establishment since 1948, and the Governors' Gallery is comprised of brief profiles of the Former Governors with their photographs.

Sadequain Art Gallery is one of the most attractive part of the Museum, displaying Sadequain's four huge murals and collages of metal and wood. One mural of Zahoor-ul-Ikhlāq donated by the philanthropist, displayed in Contemporary Art Gallery, where temporary exhibitions of young artists are held on quarterly basis. Archives Section is dealing with the acquisition of Archival Material related to historical manuscripts, History of Pakistan, Art, Historical Books etc.

Technical Section consists of Conservation Lab, Modeling Section, which is responsible for conservation of coins, archival materials, etc. for their preservation and consolidation. Replica / Modelling Section is unique and of its own kind, it is responsible for preparing replicas/models as souvenirs for the visitors. The objective of this section is to replicate the antiquities for the education & memory of heritage to discourage the smuggling of original ones. The shop includes replicas of the different objects present in the museum which are size specific products, publications and interactive videos and demos are also available for sale. The literature available also serves its educational purpose.

Research Section is dealing with publications and souvenirs research, every year regular Research publications comprising of digitalization of the collection of State Bank Museum are brought out.

A handwritten signature in black ink, reading "Asma Ibrahim".

Dr. Asma Ibrahim
Director
Museum, Archives
& Art Gallery Department
State Bank of Pakistan

Table of Content



Overview of State Bank Museum



Pakistan is one of the very few places in the world where currency developed from its very rudimentary form to the advanced level of coinage. To document this interesting history, the idea of establishment of first Money Monetary Museum of Pakistan was introduced where educational activities and outreach program for the general public especially for the students and children may be executed as in the world Monetary and archives Museums are necessary adjuncts of central banks. SBP Museum exhibit extensive display of currency, coins, photographs, artwork and other objects of Public and Bank interest. The high standard of SBP Museum made it first Pakistani Museum to get ICOM (International Council of Museums) & CAM (Commonwealth Association of Museums) Memberships.

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Development Projects (2016-2017)

1. Project Title:

Research on Museum Displays & temporary Exhibitions to bring it in the form of Publications.

Project Description:

Study on the visitor's behavior and experiences regarding the display items/artifacts for bring in constant improvement.

2. Project Title:

Financial Education for children

Project Description:

To provide an opportunity to general public, especially the children, to learn about the history of money and coins, monetary policy and its evolving role over time.

3. Project Title:

Project Description:

Develop policies for Museum PHASE 1 (2015-2016)

- Physical verification
- Backup and succession plan of the Museum
- Collection

Development Policy

- Management Policy Phase 2(2016-2017)
- Research Policy
- Conservation Policy
- Written Maintenance Volume
- Relationship with community Policy
- Business process Manual

4. Project Title:

Animated Documentary of Sadequain Murals

Project Description:

This documentary will highlight the story of human progress culturally and intellectually. It will be played at the time of visiting of educational institutions and general public to provide awareness to know about the artistic work of great artist. This will also be available at Souvenir Shop for sale.



5. Project Title:

Tactile Museum Brochure

Project Description:

Museum Brochure to be converted into brail for blind and visually impaired visitors.

6. Project Title:

Museum Education for blinds

Project Description:

It is to provide and promote the tangible benefits for art education, museum visits and art making for children and adults with visually impaired to give equal access to the culture and the opportunity to experience the life enhancing power of art.

Development Projects (2017-2018)

7. Project Title:

Catalogue of Bactrian and Indus-Greek Coins in the Museum of State Bank of Pakistan

Project Description:

The Bactrian-Greek and Indus-Greek coins will be thoroughly studied and deciphered. Then these coins will be published in the form of a catalogue.

8. Project Title:

Procedure of Painting Conservation in SBP Museum

Project Description:

Methodology of Painting conservation applied on a Mural by Zahoor-ul-Akhlaq donated to Museum by a private donor.

9. Project Title:

Transcription of Museum's Panels in Urdu Version

Project Description:

Informative panels of Museum in English Language will be translated into Urdu Version, as the same will provide easy learning atmosphere to visitors. After the process of translation into Urdu Version, task of doing voice over and recording of the commentary will be initiated.

10. Project Title:

Animated Video about History and Development of Currency Notes from its Origin.

Project Description:

This animated video will provide an opportunity to general public, especially to the children, to learn about evolution of currency notes from its early age to introducing polymer. It will be displayed at Mini Theater for visiting educational institutions and general public and will also be available at Souvenir Shop for sale purpose.

11. Project Title:

Conversion of Currency Notes Book of SBP



Museum into Brail.

Development Projects (2018-2019)

12. Publications:

1- In connection to digitize and preserve the collection of SBP Museum a Coloring Book (2nd Edition) based on the **famous mural of Sadequain was published in June 2015.**

2- The Museum launched the second edition of the specially designed colouring book based on the characters extracted from Sadequain's huge painting titled "**Treasures of Time**".

4- Accessibility in the State Bank Museum Photography for visually impaired people'.

5- Way Forward 'New Head Quarter of State Bank Pakistan.'

6- Rare object in the collection of State Bank of Pakistan Museum & Art Gallery.

7- Coins of Gaznavid, Sultan of Delhi & Suri Dynasty in the State Bank Pakistan Museum

8- Digitilization of Pakistan and Foeign Stamp Collection.





Vision & Mission

Vision Statement

To make SBP Museum a living, interactive state of art and knowledge institution for the benefit of the public and to preserve the history of coinage and state bank of Pakistan.

Mission Statement

To make the Museum an institution in the service of society for educating youth and enhance the awareness of common man through exhibition and events.



Synopsis of the Museum's Visitors

Museums attract a broad range of visitors of all age

Museums with free entrance attract a higher proportion of young visitors

Museums attract a higher proportion of educational visitors than any other visitors

Regular museum goers visit the same museum 3 times a year on average

Visitors whose primary motivation is to learn something about money

Older visitors are lowest represented: 10% of all visitors are over the age of 55

Who visit the Museum?

The Three divisions

The visitors in the state bank of Pakistan Museum are divided into three categories i.e. general visitors, educational visitors & foreign visitors. This division is not according to the ages, genders, religious, socio-economic.

General visitors

The general visitors are those visitors which are largely belong to the public of Pakistan. It includes those people specially who come to state bank of Pakistan as employees, or as the customer to some public dealing.

Educational visitors

The Schools, colleges & universities of the Pakistan who come to visits the state bank Pakistan Museum are categories as the educational visitors. The state bank of Pakistan museum specially attracts the educational

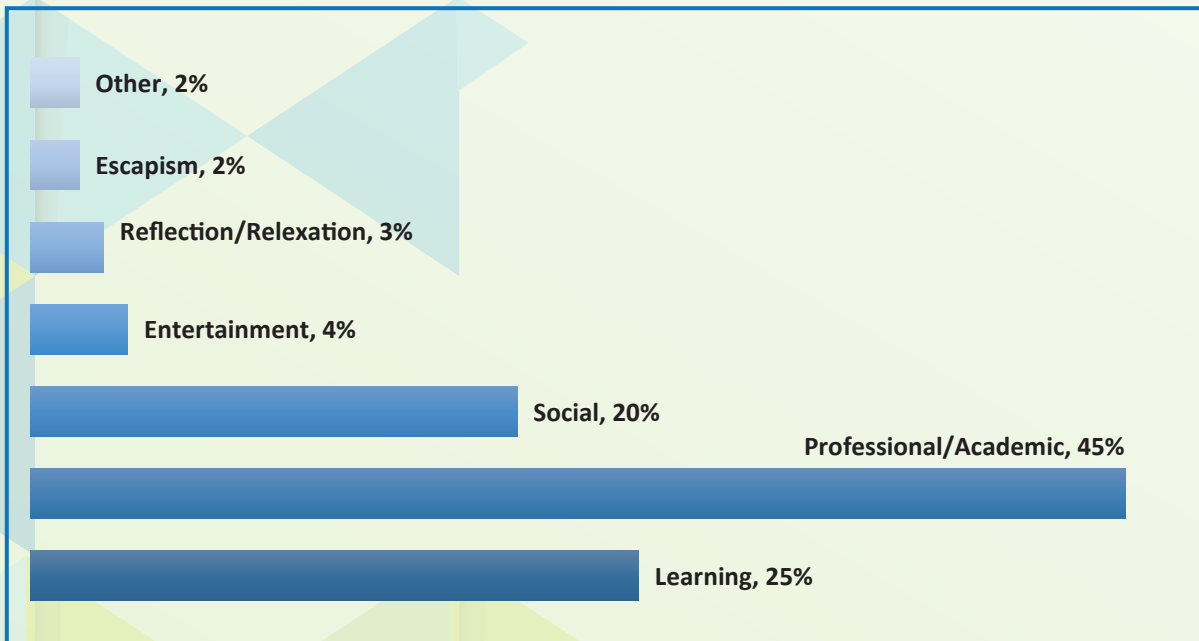
Foreign visitors

All those who are not the resident of Pakistan are label as foreign visitors. It includes the large number of visits of Consulate generals of various countries, tourist or foreign journalist.

Motivations of visiting

The Museum of state bank entertain the all the segment of the society. All segment of society visits the Museum for their various purposes. The graph below represent the motivation of the peoples belong different walks of life to visit SBP Museum. It is clearly understood and in fact most visits are for educational purpose represent by 45%, it because SBP Museum consist of art galleries, Governor Galleries, money history etc. So most of the visit allows the visitor to enhance their academics knowledge. Most of them

belong to school, colleges and universities both Karachi and outside. Therefore, visitors learn a lot as shown by 25%. The environment of SBP museum is another reason to visit for social interest and can be seen by 20%. For fun and excitement visitors also show some interest as shown by 4% and 3%.



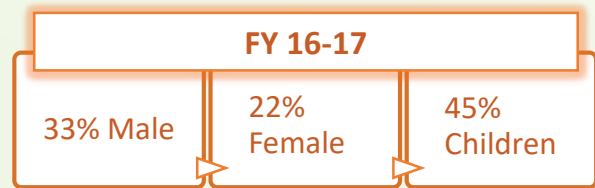
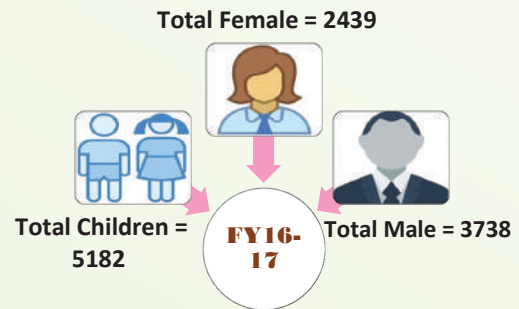
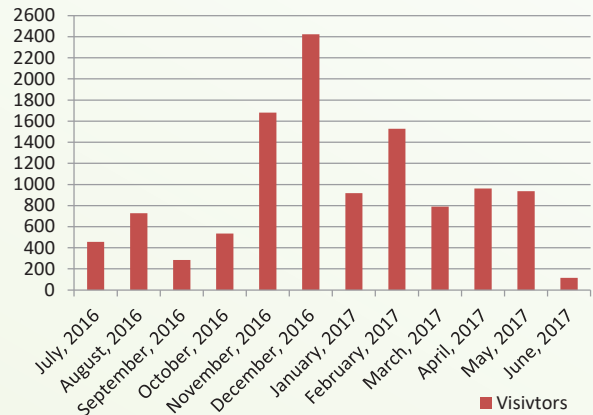
Visitors Flow FY 2016-2017

The achievement of Museum is best presented by the large number of visitors and the amount of excitement taken by them in the exhibition programs, display and museum collections. There are several factors that figure out the success of a Museum most of which center on the visitor experience.

In the FY 16-17, the numbers of total visitors of SBP Museum are 11359. It is 17% increase from the prior FY 15-16. Such a dramatic change in the number of visitors reflects the immense interest of population for the SBP Museum. 45% of children reflect the student from the educational institution, who visit the SBP Museum for the academic purpose. It can also be understood for the 6279 educational visitors. Similarly, the month of December, 2016 the number of visitors are highest because school visits increase before the winter vacations and Quaid – E – Day (25 December)

Months	Visitors
July, 2016	457
August, 2016	728
September, 2016	285
October, 2016	536
November, 2016	1681
December, 2016	2424
January, 2017	917
February, 2017	1528
March, 2017	789
April, 2017	962
May, 2017	936
June, 2017	116

Visitors for the FY 16-17



General visitors



Educational visitors

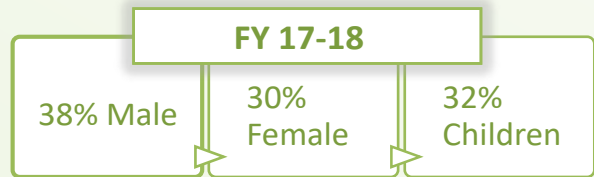
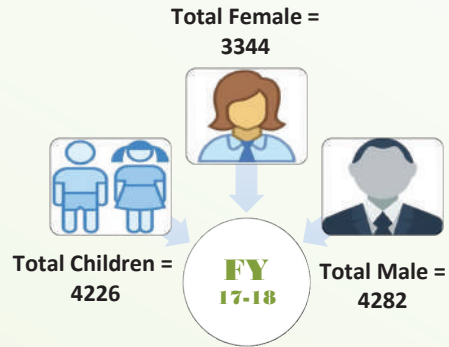


Foreigner visitors

Visitors Flow FY 2017-2018

The total visitors' recorded in the FY 17-18 are 11845. It is 5% increase in the visitors flow from the prior year 16-17. Continuous increase in the flow of visitors reflects the improved performance of the SBP Museum and management's hard work. Educational and foreigner visitor increase more which increase the visitors flow.

Months	Visitors
July, 2017	556
August, 2017	616
September, 2017	277
October, 2017	1013
November, 2017	1546
December, 2017	1801
January, 2018	951
February, 2018	1797
March, 2018	1124
April, 2018	1261
May, 2018	792
June, 2018	111



General visitors

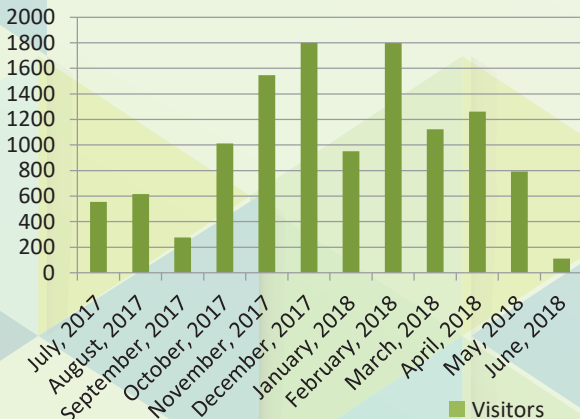


Educational visitors



Foreigner visitors

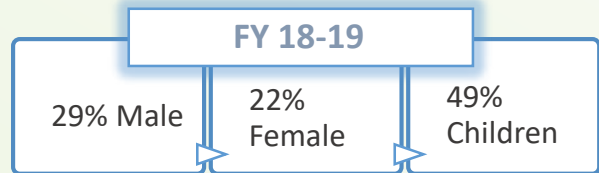
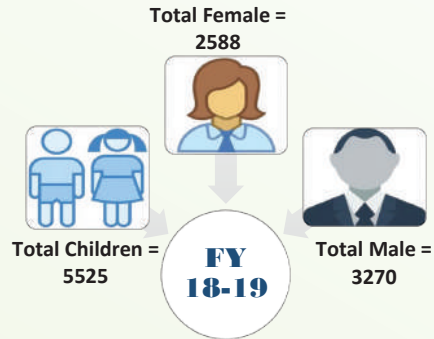
Visitors for the FY 17-18



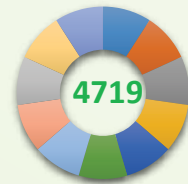
Visitors Flow FY 2018-2019

The total numbers of visitors in FY 18-19 are 11383. General visitor's shows 103% increase from the Prior year. The main reasons being the general visitors include all those belong to general public, salary class and SBP Employees. Thus general visitors visit more in FY 18-19. This reflects the raise awareness of SBP Museum among the general Public.

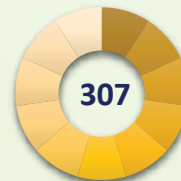
Months	Visitors
July, 2018	929
August, 2018	360
September, 2018	589
October, 2018	1294
November, 2018	1244
December, 2018	1925
January, 2019	882
February, 2019	1313
March, 2019	1231
April, 2019	1072
May, 2019	166
June, 2019	378



General visitors

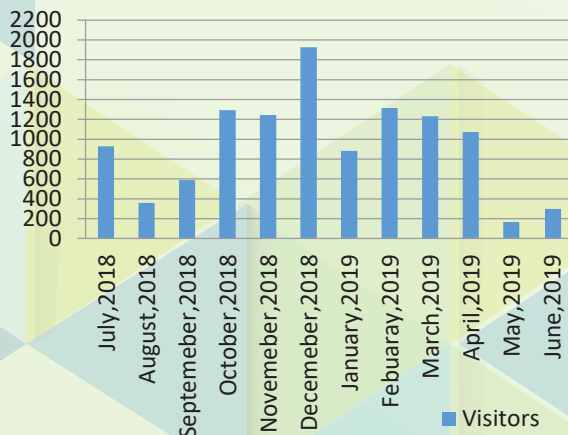


Educational visitors



Foreigner visitors

Visitors for the FY 18-19



Demographics of Educational Visitors 2016 - 2017

Highest Attendance

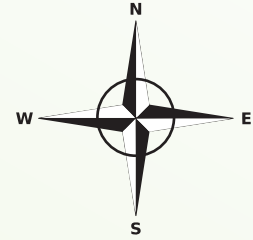
- 3 Jamshed Town
- 2 Saddar Town
- 4 Gulshan Town
- B Clifton Cantonment

No Attendance

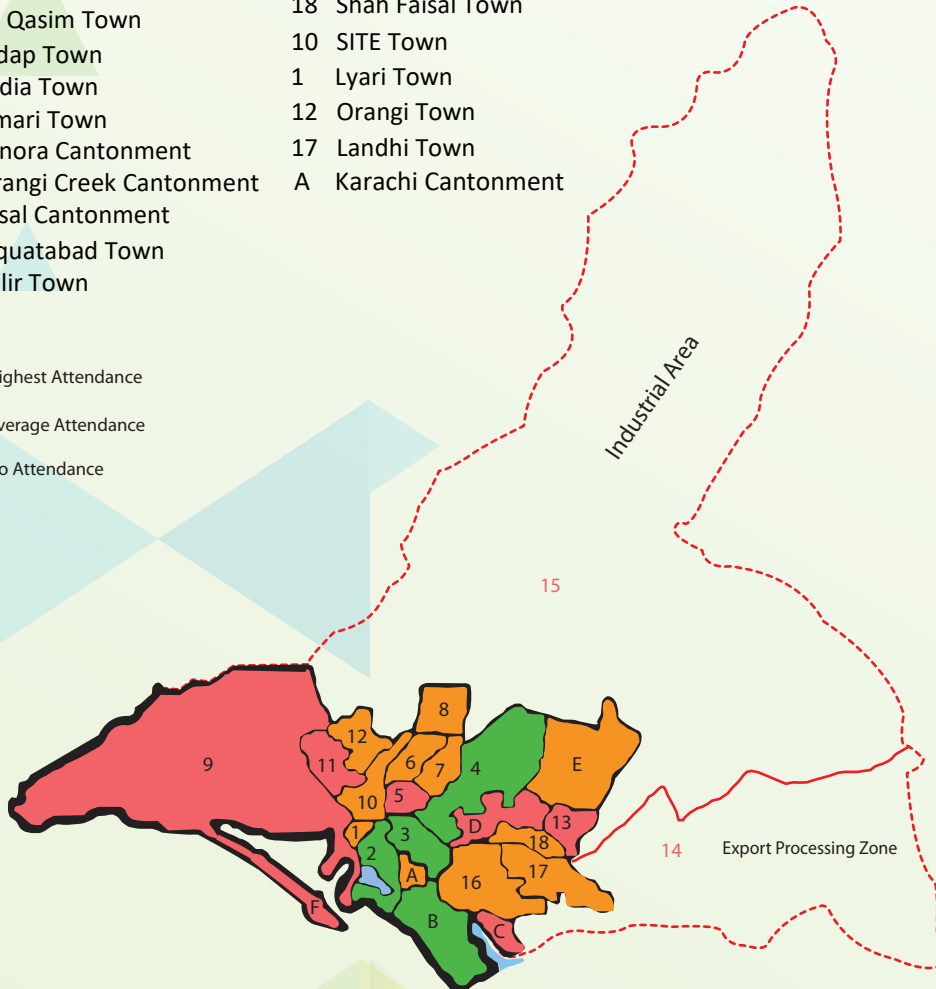
- 14 Bin Qasim Town
- 15 Gadap Town
- 11 Baldia Town
- 9 Kemari Town
- F Manora Cantonment
- C Korangi Creek Cantonment
- D Faisal Cantonment
- 5 Liaquatabad Town
- 13 Malir Town

Average Attendance

- E Malir Cantonment
- 8 New Karachi Town
- 6 North Nazimabad Town
- 16 Korangi Town
- 7 Gulberg Town
- 18 Shah Faisal Town
- 10 SITE Town
- 1 Lyari Town
- 12 Orangi Town
- 17 Landhi Town
- A Karachi Cantonment



- Highest Attendance
- Average Attendance
- No Attendance



It is equally vital for the SBP Museum to get to know demographical attendance of the Museum educational visitors. So, in FY-16-17 the town for the high attendance of the museum educational visitors are central areas of Karachi namely Jamshed town, Saddar, Malir & Gulshan . it is because most

of the well recognized educational institutions are located in the central of Karachi. The management SBP Museum from its own efforts creates the awareness on SBP Museum . Not only the central of Karachi, but nearly by areas visited the SBP Museum shown by averages attendance in the Map above.

Demographics of Educational Visitors 2017 - 2018

Highest Attendance

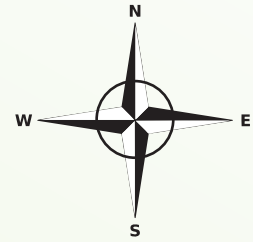
- 3 Jamshed Town
- 5 Liaquatabad Town
- 6 North Nazimabad Town
- 7 Gulberg Town

No Attendance

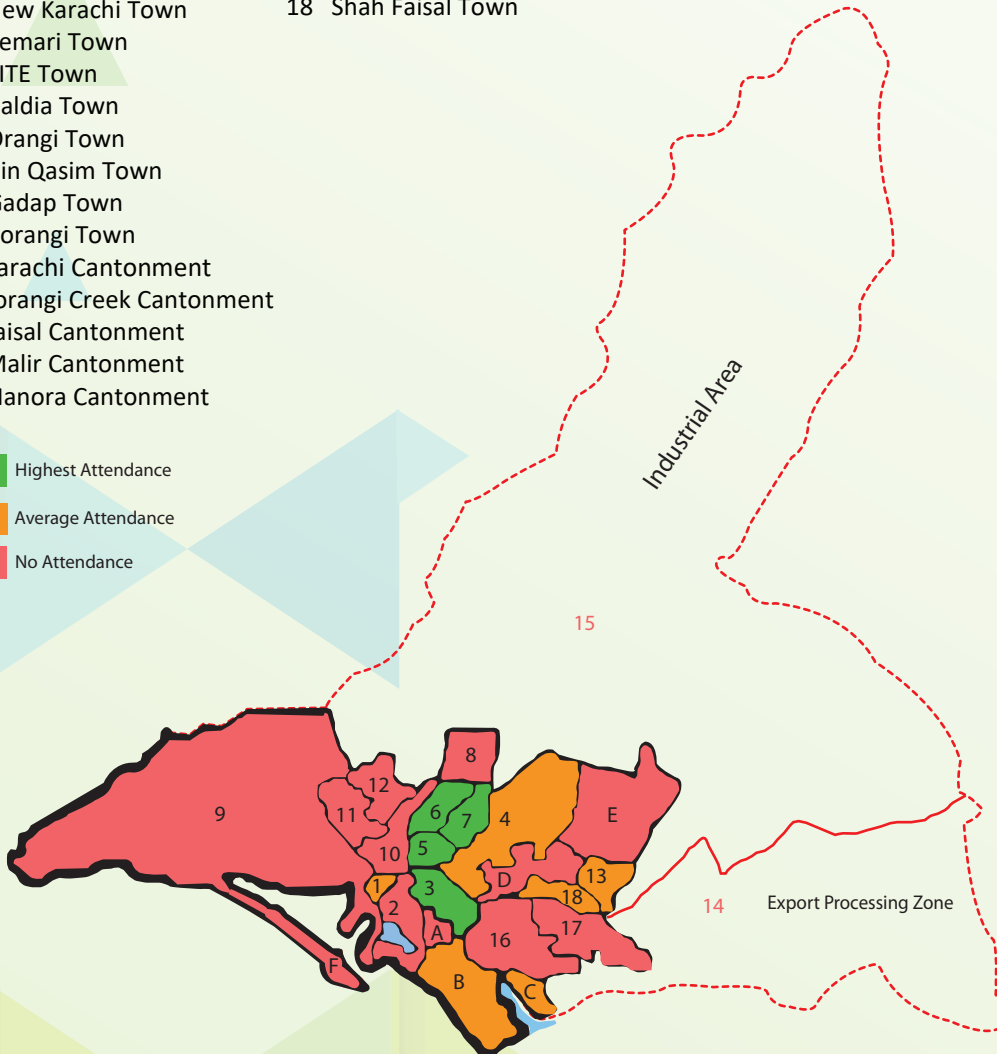
- 8 New Karachi Town
- 9 Kemari Town
- 10 SITE Town
- 11 Baldia Town
- 12 Orangi Town
- 14 Bin Qasim Town
- 15 Gadap Town
- 16 Korangi Town
- A Karachi Cantonment
- C Korangi Creek Cantonment
- D Faisal Cantonment
- E Malir Cantonment
- F Manora Cantonment

Average Attendance

- B Clifton Cantonment
- C Korangi Creek Cantonment
- 1 Lyari Town
- 4 Gulshan Town
- 13 Malir Town
- 17 Landhi Town
- 18 Shah Faisal Town



- Highest Attendance
- Average Attendance
- No Attendance



Demographics of Educational Visitors 2018 - 2019

Highest Attendance

- 3 Jamshed Town
- 4 Gulshan Town
- 5 Liaquatabad Town
- B Clifton Cantonment

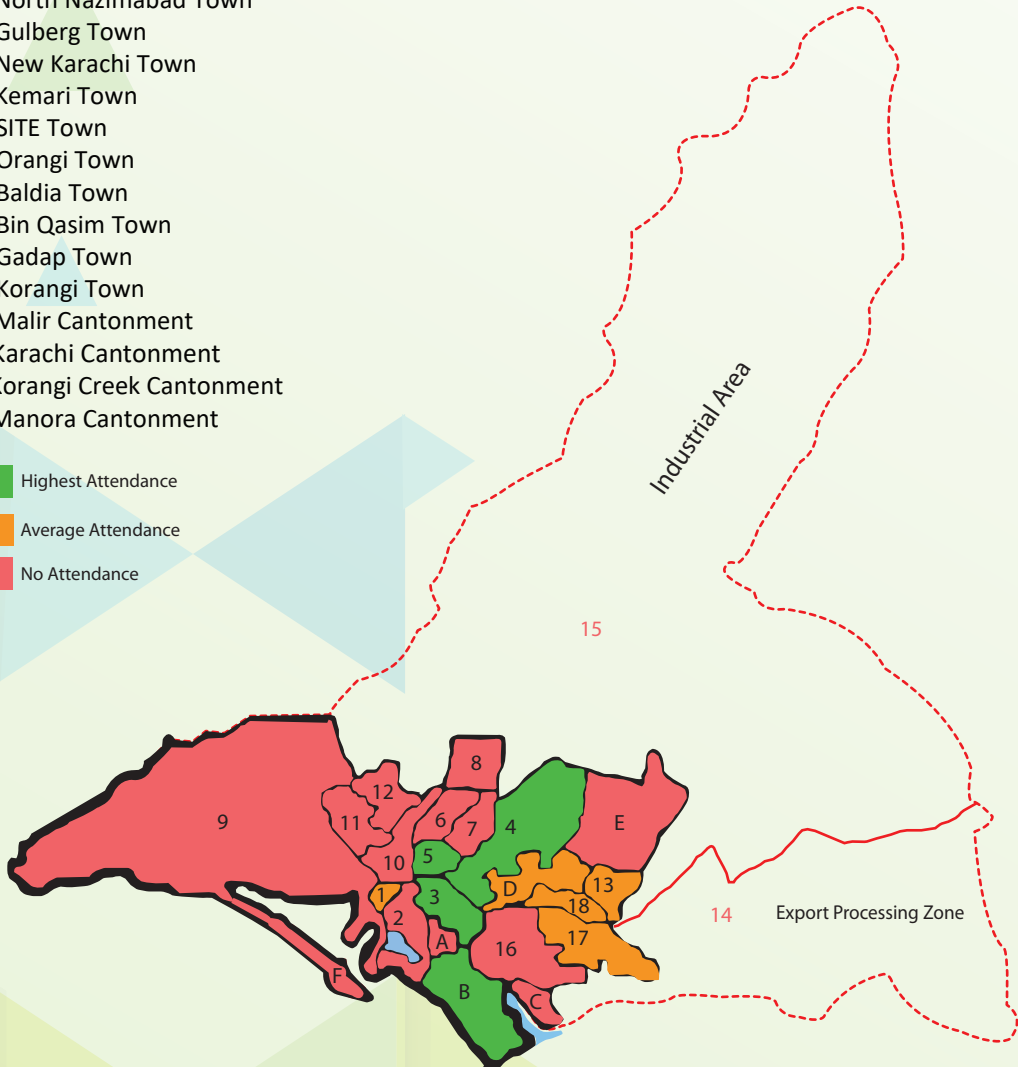
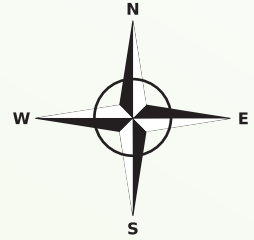
Average Attendance

- 1 Lyari Town
- D Faisal Cantonment
- 17 Landhi Town
- 18 Shah Faisal Town
- 13 Malir Town

No Attendance

- 6 North Nazimabad Town
- 7 Gulberg Town
- 8 New Karachi Town
- 9 Kemari Town
- 10 SITE Town
- 12 Orangi Town
- 11 Baldia Town
- 14 Bin Qasim Town
- 15 Gadap Town
- 16 Korangi Town
- E Malir Cantonment
- A Karachi Cantonment
- C Korangi Creek Cantonment
- F Manora Cantonment

- Highest Attendance
- Average Attendance
- No Attendance



Demographic Representation analysis

SBP Money Museum and art Gallery recorded the high attendance of Education visitor mostly from the town of North Nazimabad, Gulshan, FB area, Clifton, Jamshed Town. During the FY 16-17, Gulshan, Malir Town, Jamshed Town & Saddar remain the central of attention of educational visitors of SBP Museum. Similarly, in FY 17-18 FB area, North nazimabad remain unchanged for the highest inflow of educational visitors. However, Gulshan, Clifton, Jamshed Town, saddar town goes under average educational visitors. The change demographical attendance reflects lack of awareness of money museum & reduces social activities of schools. Furthermore, in FY 17-18 the Jamshed town emerged as focus of

inflow of educational visitors. It is the result of the intense awareness created by the management of SBP Museum. Again in FY 18-19, Gulshan, FB area, Clifton & North nazimabad shows their high representation among the educational visitors of SBP Museum. Thus central of Karachi remain the main Education visitors of SBP Museum due to increase number of well recognized school, universities & Colleges.

The Deprived towns from the SBP Money museum are Gadap, saddar, Faisal town, lyari, orangi town etc. It is because schools are under privilege, lack of transport facilities, lack of awareness and lack of outdoor social activities of educational institutions.

Abdul Sattar Edhi

Great Social Worker



Commemorative issue - 2017



Obverse : The obverse side has the waxing crescent moon and five pointed star facing North West in rising position in the center. The periphery on the top of the crescent star is inscribed in the wording "Islami Jamhoria Pakistan" in Urdu script.

Below the crescent and at the top of two springs of wheat with arms curved upward, there is the year of death of Abdul Sattar Edhi. The face value of the coin in numeral "50" in bold letters and Rupia in Urdu script are written on the right and left sides of the crescent star respectively



Reverse : The reverse side has a side portrait of Abdul Sattar Edhi in the center. The wording is inscribed above the portrait of Abdul Sattar Edhi and the life span 1928-2016 is inscribed along with the periphery and below the portrait.

Foreign & Organizational visits FY-2016-2017

During the period July 2016-June 2017 about 51 Diplomats representing 15 different nationalities visited the SBP Museum . This includes the Ambassador of Bosnia, British Deputy High Commissioner, British High Commissioner, Officials from US Consulate etc.

Country	Visitors
Singapore	8
Iran	1
Turkey	4
USA	10
Canada	6
Switzerland	4
France	3
Netherland	2
Morocco	1
Germany	3
UK	2
Afghanistan	1
Zimbabwe	1
Russia	3
Bosnia	2

Organizations	Visitors
Nepal Rastra Bank (NRP)	2
Central Bank of Ethiopia	8
Russian Trade	25
Global Investors	18
Overseas Guests	6
Russian Cultural Center	2

Representatives from different Foreign Organizations such Nepal Rastra Bank (NRP), Central Bank of Ethiopia etc. also visited the SBP Museum.

Organization	Month	Visitors
Habib Metropolitan Bank	Oct,2016	26
Habib Metropolitan Bank	Nov,2016	19
NIBAF	Nov,2016	45
YPIP trainees	Dec,2016	20

Educational Institutions Visits FY-2016-2017

Educational Institutions

Princeton University

Khatoon-e-Pakistan School

Al Azhar Garden Scouts Group

LUMS University

Mehran University

D.A Skbz College Karachi

Karachi University

IBA University

Fast University

Civilization Public School

Metropolitan Academy

Agha Khan School

Pingu School

D.H.A Suffa University

SZABIST University

Falcon House Grammer School

L2L Academy

Foreign & Organizational visits FY-2017-2018

Others Institutions

Pakistan Reading Project
YPIP - 7th batch
Bank Alfalah
Dawood Foundation (Ms. Hiba Zubairi)
Bank Al-Habib Limited
World Bank (Mr. Lucien Moreau)
Habib Metro Bank Ltd.
Pakistan Islamic Mission School
Ministry of Commerce ISB
Bank of China
Director NAB
Former DG. FIA
UNESCO Representative Director
Dean BUMDS
British High Commission ISB
Consul General of France
Swiss Embassy
Consul General of US

Educational Institutions Visits FY-2017-2018

Schools
Khatoon e Pakistan Girls' Secondary School
Civilization Public School
Agha Khan Higher Secondary School
Beacon House School
links school
Pingu's School
Pathways British School
Falconhouse Grammar School
Sadequain Grammar School
BVS Parsi School
Beacon House Grammar School
Agha Khan School
Karachi Grammar School
Nasra School
Bay view Junior High School
New Daisy School
CAS school
Falconhouse Grammar School
Arqam Public School
City School
Pechs Girls School
Meriterious High School
City School
Pechs Girls School
Civilization Public School
Shah Wilayat Public School
Dil Aminah School

Educational Institutions Visits FY-2018-2019

Schools
The City School
Perstige Academy
CMS School
The Seed School
Indus Valley School
Right to Play
Govt. Boy Secondry School
Our Lady of Fatima School
Al- Huq School
Clifton High School
Roshan Tara School
Pingu's Englishi
Reflection
The Shadman Academy
Beaconhouse School System
L2L Academy
International School of Studies
Delsol The School
Happy Home School
The Academy
The Sun Academy
The Saqib Public School
Meritious High School
Shamsi Soceity Model Schoolsi
The View Academy
Layari School
Generation's School

Educational Institutions Visits FY-2018-2019

Colleges & Universities

IBA university
Iqra university
Karachi university
SZABISTUniversity
NED University
Jinnah medical university
Dawood University
Bahria university
Federal Urdu University
The Caspian college
The lyceum college
DA SKBZ College
CAMS college
Piston College
Hayat-ul-Islam, College
Whales College
NCR-CET College

Other Visits 2018-2019

Habib Metro Bank

Foreign service academy

The Samba Bank

YPIP7th Batch

Youth Parliament

PAF air war college

St. Rita secondary

Educational resource development

Super Savari express

Out of Karachi Visits 2018-2019

ATC court Gilgit Baltistan

Centre Excellence of Art & Design, Jamshoro

NIM Quetta

PUAN, Jamshoro Chapter

Foreign service academy, Islamabad

The Educator, Lucknow Branch

The Allied school, Tando jam

Commissioner, Balochistan Revenue

Consulate General Visit to SBP Museum 2018-2019



United States of America



Netherland



England



Turkey



Bosnia



France



Zimbabwe



Germany



Afghanistan



Iran

Souvenir Shop

State Bank Museum Souvenir Shop in a very short span of time has made its place as one of the best Souvenir Shops in Pakistan as well as abroad. The varied Items of the Museum Souvenir Shops surely attract visitors including children.

During the Financial Year 2016-19 a total sale of about Rs. 8.4 Million was recorded on non-profit basis.

Comparison of the total sale with FY 2015-2016 shows increase of 13.9% in FY 2016-2017, whereas huge increase of 42 % is recorded in FY 2017-18 in comparison with 2016-2017. Over all maximum Sale is recorded in FY 2017-2018 and the highest sale among these three financial years is noted in the month of December 2017 (457,420). Similarly, constant rise in sales of souvenir shop maintain and in comparison from FY 17-18 to FY 18-19, 14% increase in sales recorded. This is the result of good quality and international standard item of souvenir shop which attract the visitors.

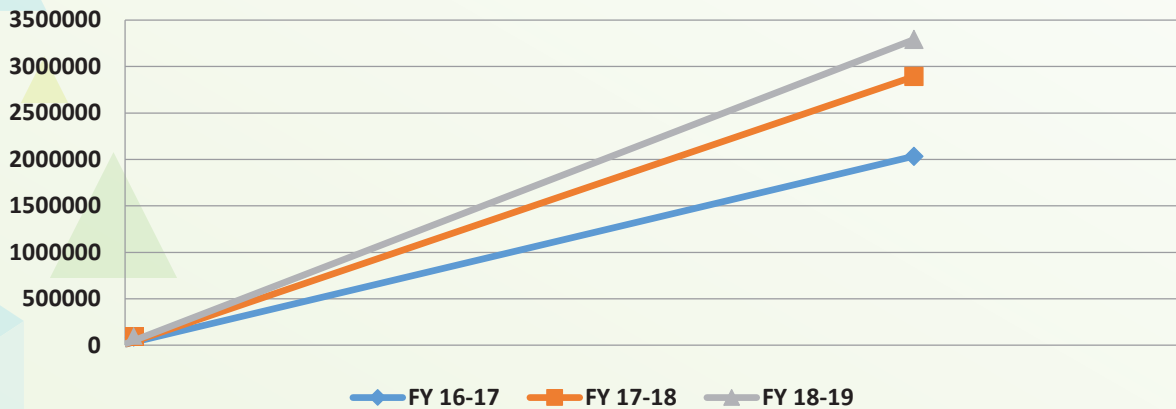
<u>Sales Proceed for FY 16-17</u>	
Month	Sales
July, 2016	141,080
August, 2016	190,200
September, 2016	133,530
October, 2016	115,350
November, 2016	115,870
December, 2016	138,170
January, 2017	143,470
February, 2017	196,230
March, 2017	211,650
April, 2017	211,080
May, 2017	211,530
June, 2017	226,240
Total	2,034,400

<u>Sales Proceed for FY 17-18</u>	
Month	Sales
July, 2016	254,100
August, 2016	191,920
September, 2016	42,060
October, 2016	265,965
November, 2016	272,590
December, 2016	457,420
January, 2017	230,850
February, 2017	265,670
March, 2017	355,140
April, 2017	171,970
May, 2017	148,690
June, 2017	236,980
Total	2,893,355

<u>Sales Proceed for FY 18-19</u>	
Month	Sales
July, 2016	265020
August, 2016	400400
September, 2016	203610
October, 2016	389770
November, 2016	237280
December, 2016	367705
January, 2017	275780
February, 2017	323952
March, 2017	228940
April, 2017	282340
May, 2017	316840
June, 2017	203640
Total	3,495,227

Souvenir Shop

Annual Sales



Customers

- 5% increase in Customer from FY 16-17 to FY17-18
- Customer remain constant from FY 17-18 to FY18-19



FY 16 17
2200 Annual
Customers



FY 17-18
2300 Annual
Customers



FY 18-19
2300 Annual
Customers



Social Media

The age of digitization & high tech there are multiple avenues of knowledge and entertainment, Museum has to compete with other cultural institutions to be able to attract and retain the visitors.

Keeping this fact official page of Facebook of SBP Museum & Twitter has been in operation since 2011 and is used as a discursive interface for the Museum's activities.

Month	A	B	C
Jul-18	189	17	1701
Aug-18	162	19	2100
Sep-18	108	29	528
Oct-18	218	20	834
Nov-18	428	27	1891
Dec-18	242	28	2200
Jan-19	178	27	1998
Feb-19	245	28	2552
Mar-19	193	33	1905
Apr-19	149	31	1459
May-19	190	33	2633
Jun-19	222	25	1139

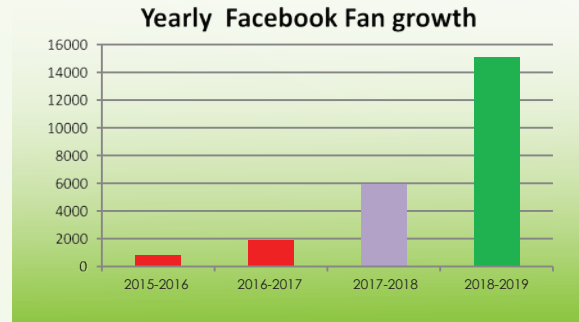
Detail insights of SBP Museum

Facebook Page Where,

- A.** New Likes,
- B.** Unlikes and
- C.** Page Engaged Users

In the FY 2016-2019 the number of Museum Fans increased up to 154 % in this period SBP Museum page received 2524 new likes. Prominent people were also engaged and made positive comments about day-to-day activities.

According to the Facebook the community of SBP Museum Fans contains 73% man and 27% women. More than half of the audience belongs to 18-34 years age group concluding Younger age group takes good interest in SBP Museum's social activities.



Comparison of Yearly Facebook Fan Growth

State Bank Museum has reached to the total of 7532 facebook fans recorded in FY-2016-17, variant increment is observed over a period of time shown in table 9.

A large number of new fans increased 213% in FY 2014-15 while 154% & 128% increased in FY 2016-17 & FY 2013-14 respectively. SBP Museum completed first year of his official page with 415 fans.

Most Viewed Post



Visitor's Comments

"Very interesting showcase to understand the monetary history of Pakistan."

Yatu shitsuta, Embassy of Japan.

"Really beautiful art and a comprehensive collection of coins. I had a lot of fun.."

Kayla Nicholas, California, USA

"The museum of State bank of Pakistan is an outstanding museum with a lots of religious things, and so much information to learn."

S Nameer Ali Bhukhari

"Wonderful visit, thank you."

Kossay, Vienna/Austria

"A stunning gem in the heart of Karachi, beautifully presented history of coinage in the sub continent, please continue your amazing work.."

Asiya Rashid, Vancouver Canada

"That museum very interesting and knowledgeable. It leads to show our background."

Murtaza ismail

"I really like the visit this place not because this is museum but because this is best place in my theology."

Saima Akber

"Amazing. impressive, very informative & Educational .."

Amel Lei Yang, China

"Amazing to see beautiful galleries and appreciated the effort and thanks to all team member."

Shakeel Abbasi, ABL

"Really very marvelous art galleries and it is very helpfull who love history.."

Kamil Hassan, Karachi Public School

What Visitors Say About Souvenir Shop...?

"Handicrafts are much attractive. I took it for my home.."

Abdul Moiz

"The shop is a nice place to get gifts for dears one.."

M Asghar Khan, RD

"Very impressive selection sovenirs from the musuem. keep it that way .."

Eric,France

"Very nice souvenirs shops..."

Kamran Khawaja, UK

"It was a pleasure to be here at the museum, speak volume of the management untarning effort & professional accumen in organising and mainting it . One of the best preservation of our history. Well done.."

Maj Gen (R) Ahmed Bilal,

" Excellent items at display with reasonable price."

Amna Khan, PECHS

"It a quiet informative souvenir shop regarding history of Pakistan currencies & central bank. It is excited place for relevant people."

Faiza Nazeer

"Beautiful collection, and wonderful maintenance and service. Please keep up the wonderful work.."

**Dr. Roop Zainab,
Rawalpindi**

Islamia College

Peshawar - Pakistan



Commemorative issue - 2015



Islamia College, Peshawar is a public sector university located in midst of Peshawar, Khyber Pakhtunkhwa, Pakistan. Founded by the personal initiatives led by Sir S.A. Qayyum and Sir George Roos-Keppel in 1913, it is one of the oldest institutions of higher education in Pakistan, and its historical roots are traced from the culminating point of the Aligarh Movement. The university provides higher learning in arts, languages, humanities, social sciences and modern sciences. In 1950, the University of Peshawar was founded as an offshoot of Islamia College Peshawar, with the later being associated to the university as a constituent college. Initially established as Islamia College, it was granted university status by the Government of Pakistan in 2008; the word college is retained in its title for preserving its historical roots.

Independence Day Celebrations 2016-2017

On 14th August, 2016 SBP Museum celebrated 70th Independence Day of Pakistan. On this day, two Culture Exhibition were arranged at SBP Museum. One exhibition was comprised of a collection of old postcards from 1800 AD while second one was about paintings of historical buildings of Karachi, painted By a renowned artist Mr. Mushtaq Lashari.

Mr. Ashraf Mahmood Wathra Governor State Bank of Pakistan was the Chief Guest inaugurated the prestigious event by hoisted national flag. The colorful event commenced with recitation of Holy Quran and subsequently playing of National anthem.

In his inaugural address Governor SBP congratulated the audience of Independence Day. He recalled that Muslims of subcontinent achieved the dream of Pakistan under dynamic leadership of Quaid-i-Azam. In addition to this Mr. Wathra also inaugurated a unique exhibition of the Cultural dioramas by Mr. Abdul Karim Solangi, recipient of Presidential Award of Pride of Performance. These models are in miniature, singing & playing music etc.



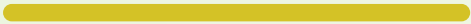
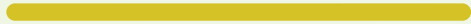
Independence Day Celebrations 2016-2017



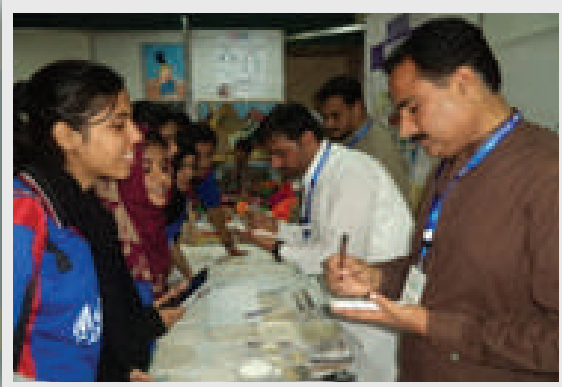
Abilities Expo 2016-2017

To promote the cultural education on massive scale for people with special needs people, SBP Museum participated in "Abilities Expo 2017", Organized by Sindh's Public & private sectors with the collaboration of Sindh Special Education Department at Expo Center Karachi on 25th February, 2017.

In this event "SBP Museum" played an important role by setting up three stalls. The "Souvenir Shop" items were displayed on first stall and the next two stalls were about conservation of coins and replica making the demonstration of Replica Making Techniques were much appreciated by the visiting guest and students.

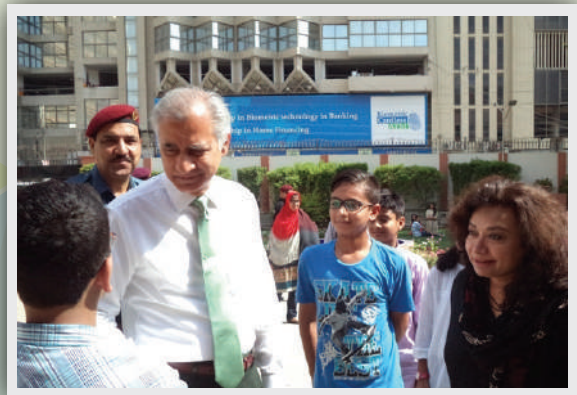


Abilities Expo 2016-2017



Summer Camp 2016-2017

Summer camp is a permanent feature of the SBP Museum, this program is getting refined more & more popular among the visitors and SBP employees. This year SBP museum organized Summer Camp workshops for two different age brackets. For 8 - 15 years children "Calligraphic workshop" was arranged from 29th May to 2nd June which includes basic hand lettering techniques for younger children and for 6 - 15 Years children "Art and Crafts Workshop" was organized from 5th to 9th June which include basic technique about drawing and paintings. The children who attended this summer camp were very excited. Their observations and suggestions were interesting. Their suggestions are noted for future incorporation.



Independence Day Celebrations 2017-2018

SBP Museum, Art Gallery & Archives Department as per its tradition organized a special exhibition on the auspicious occasion of 14th August to celebrate the 70th anniversary of Independence of Pakistan. This year the exhibition was unique in the sense that it was comprised of two exhibitions dealing with the history of Pakistan through newspapers cuttings from 1947 until 2014, second exhibition presenting political history of Pakistan through rare photographs from 1947 until 2017.

Rare Historical Documents from Shams-ul-Hassan Collection were also put on display. This collection microfilmed with the courtesy of National Documentation Centre, Islamabad. Mr. Shams-ul-Hassan was the secretary of Muslim League and proverbial right hand of Quaid-i-Azam who kept the original record of the All India Muslim League (72 Volumes), known as the Shams-ul-Hassan Collection.

Honorable Governor State Bank of Pakistan, Mr. Tariq Bajwa inaugurated the exhibition. A large number of bank officers/employees with their families and public visited the exhibition arranged by the SBP Museum. Governor Bajwa appreciated the efforts of SBP Museum, Art Gallery & Archives Department.



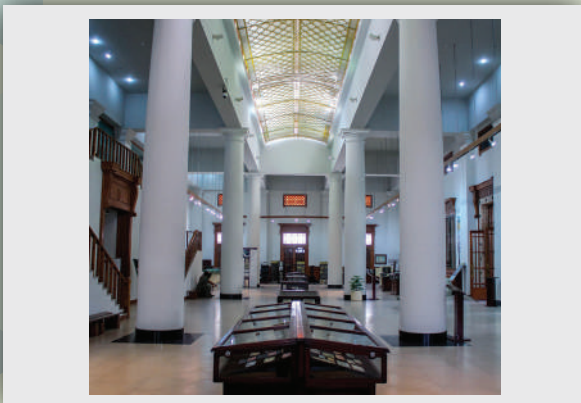
Independence Day Celebrations 2017-2018



Magnifi-Science Exhibition 2017-2018

The State Bank Museum has a history of actively participating in the Educational Exhibitions and Seminars to impart education as Museum Outreach Programs. The Museum is playing an important role in the indirect education.

In this connection, the SBP Museum actively participated in three days Magnifi-Science Exhibition-2017 organized by The Dawood Foundation (TDF).



Children Literature Festival 2017-2018

The SBP Museum Staff actively participated with an informative work plan in the Children Literature Festivals held at Nawabshah, Lahore and Turbat on October 18-19, 2017 then January 12-14, 2018 and March 03-05, 2018 respectively.

During Children Literature Festival (CLF), the Museum Staff focused on the following:

1. Teach Children model making/replicas of coins.
2. Education through posters, story of Pakistani Coins, Currency and Stamps.
3. How to shine coins.
4. Enlarged models of coins and currency.
5. Talk/presentation about history of State Bank and Coins & Currency etc.
6. Digital photography of coins and currency.



State Bank Museum Hosted A Talk 2017

The State Bank Museum, Art Gallery & Archives Dept. hosted a talk of Mr. Paulo De Grandis, Italian Contemporary Curator, at SBP Karachi on October 25, 2017.

A large number of audience, including bank officials, museum professionals, students and media persons etc. attended the seminar and appreciated the efforts of SBP Museum.



International Museum Day 2017

The State Bank of Pakistan Museum since its inception is actively taking part in the activities of International Council of Museums (ICOM) it includes the celebrations of International Museum Day and other special designated days.

This year theme was **“Hyper Connected Museums: New Approaches, New Publics”**

Hyper Connectivity is a term invented in 2001 to design the multiple means of communication we have today, such as face-to-face contact, email, instant messaging, telephone or the internet. This global network of connections becomes each day more complex, diverse and integrated.

The objective was to engage new publics and strength their connections with the museums. Among the participants, there were students, senior scholars, anagement people, and museum professionals including the members of peace committee and the representatives from Sikh, Hindu and Christian Communities etc.



Summer Camp 2017-2018

Summer camps are the source of enriching and memorable experiences for children. This explores potential of children as well as create a friendly and healthy atmosphere for children. This is one of the main objectives of the SBP Museum, Art Gallery and Archives Dept. due to which every year two sessions of summer camps are organized. These are intentionally designed to provide knowledge and education in an indirect manner. The dying arts and crafts are taught along with the art of Calligraphy in English and Arabic, which is getting extinct very quickly.

As per its tradition State Bank Museum organized Educational Summer Camps-2018 for the children of SBP, SBP-BSC and NIBAF employees from May 28, 2018 to June 08, 2018.

During holidays, the camp provides a wonderful opportunity to come out of home and do some action. It helps building self-confidence and self-esteem. It also teaches kids that "They can do it" and above all the summer camps being held at Museum & Art Gallery help making true friends.

One better thing or achievement of the summer camp is the pride and ownership raised in children and their parents. The kids who were our first participants and now reached the age of fifteen years join us as volunteers and help younger kids, some of the mothers, and family members of participating children also joined as volunteers. This makes us achieve one of the main objective of the Museum i.e. ownership. If the younger generation will start owning the heritage from this age, they will be the greatest guardians of the Heritage of Pakistan.

At the last day of both sessions, Director Museum, Art Gallery & Archives Dept. distributed the certificates and prizes among the participants and the volunteers.



Summer Camp 2017-2018



Tech Camp For Physically Challenged People 2017-2018

A Tech Camp was organized by U.S. Consulate, inaugurated on 20th and continued until 21st January 2018. The Camp was held at Liaquat Memorial Library, Karachi in collaboration with U.S. Consulate General Karachi, NOWPDP, Digital Media Company. The main objective of the workshop was to invite physically challenged people to participate in this camp for conducting a photographic workshop for the visually impaired people and to apprise about their status in civil society and utilization of their empowerment through Social Media.

The State Bank Museum provided technical training to visually impaired for the blind photography. The State Bank of Pakistan is pioneer in this Art/Technique. Every assistance was extended to them by the team of State Bank Museum, this workshop was highly appreciated by the management/ organizer of this event.



70th ANNIVERSARY OF STATE BANK OF PAKISTAN 2018

State Bank of Pakistan celebrated its 70th Anniversary on 1st July, 2018. At this auspicious occasion State Bank Museum organized a **Walk through history of State Bank** Exhibition. Finance Minister and former Governor Dr. Shamshad Akhtar accompanying Governor SBP Mr. Tariq Bajwa and former Governor Dr. Ishrat Husain inaugurated the Exhibition. A special Commemorative Stamp issued by the Pakistan Post Office to commemorate the 70 years celebration of State Bank of Pakistan was also launch.



70th ANNIVERSARY OF STATE BANK OF PAKISTAN 2018



Tech Camp For Physically Challenged People 2018

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Preserving Legacy 2018

On the special occasion of 143rd Birth anniversary of Quaid-e-Azam, Muhammad Ali Jinnah, on 25th December 2018, State Bank of Pakistan planned an exhibition **"Preserving Legacy"** for the Launching ceremony of Quaid's portrait painted by one of the most celebrated Painter of Pakistan, Prof. Saeed Akhter at its Museum in Karachi.

One of the main objective of SBP Museum & Art Gallery is to play its role in preserving and promoting Pakistan's Contemporary Art and Artists.



Pakistan Resolution Day 2019

State Bank of Pakistan celebrated Pakistan Resolution Day on 23rd March, 2019. At this auspicious occasion, State Bank Museum organized a special exhibition “Art in Coinage” at SBP Museum, Karachi. The exhibition highlights the work of renowned artist Mr. Abdul Jabbar Gul as well as history of coinage.

The Exhibition was inaugurated by Mr. Jameel Ahmad, Deputy Governor of the State Bank. SBP Museum also gave an open call to young artists under the theme of “Art in Currency” which is displayed in contemporary art gallery.



Dr. Ruth Katherina Martha Pfau-HI

Great Social Worker



Commemorative issue - 2017



Dr Ruth Katherina Martha Pfau (HI, RM, HP, NQA, SQA) 9 September 1929 – 10 August 2017, was a German-born Pakistani physician and nun of the Society of the Daughters of the Heart of Mary. She moved from Germany to Pakistan and devoted more than 55 years of her life fighting leprosy in Pakistan.

Known as "Pakistan's "Mother Teresa", Pfau contributed in establishing 157 leprosy clinics across Pakistan, that treated over 56,780 people.

What the people think?

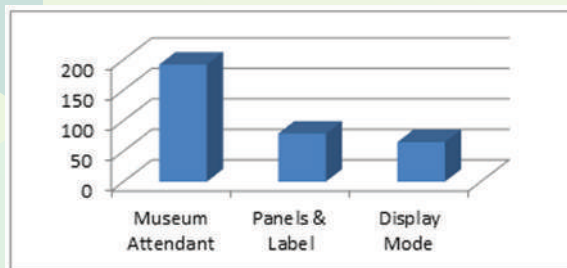
Feedback from the visitors has emerged as one of the powerful tools for the museum management all over the world. SBP Museum periodically conducts the visitor's survey to record public opinion towards the museum.

In FY 2016-2017 SBP Museum team recorded feedback from 346 visitors. The overall response from the visitors was indeed excellent. This survey reflects that the staff of the museum is not only interested in socio-demographic profile of museum goers in general, but also in the visitors who visit the museum. Who are these visitors? What was the purpose of visit? Reason interest for visiting museum, whether they are satisfied with museum collection? What is the opinion of different kinds of visitors about the museum galleries and the artifacts displayed?

S.no	Age	No of Persons
1	Below 20	19
2	20-29	216
3	30-39	54
4	40-49	46
5	Above 50	10
Total		345

Q. What made the objects easy to understand?

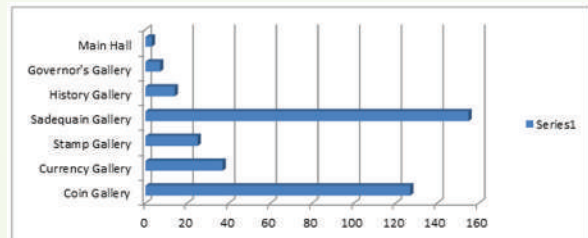
Large number of visitor's i.e. 59% were of the opinion that the presence of Museum Attendants made it easier, 24% visitors gave credit to panels / labels and about 19% felt that the display mode made it easy to understand the museum objects.



Q. Which Gallery was most attractive?

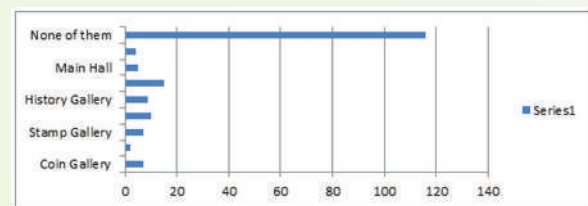
When asked about more or most attractive Gallery/area of the Museum, huge numbers of the visitors i.e. 42.1% were of the opinion that Sadequain Art Gallery was the best, 34.5%

found Coin gallery more attractive part of the SBP Museum, 10% gave credit to the currency gallery, 6.7% praised the stamp gallery, 3.8% voted for History gallery while only 1.9% and 0.8% of the visitors paid attention to the Governors Gallery and Main Hall respectively



Q. Which Gallery was found less attractive?

66.2% of the responses from the visitors show that there is nothing less attractive in the Museum. 8.5% of the visitors reported that the Governors gallery is less interactive, 5% visitors pointed out stamp and Sadequain gallery were not up to their expectations, 7% found coin and stamp gallery less attractive in terms of its memorization of display and collection, 5% felt that main hall is less attractive due to the narrow and low quality of sound in theatre area. While only 4% showed less interest in souvenir shop.

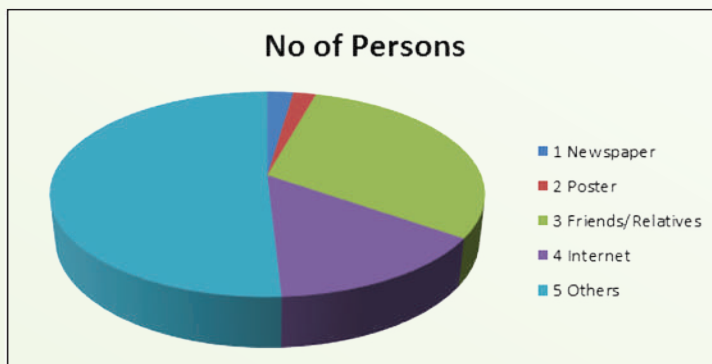


Q. What was the purpose of visit?

According to the survey form huge number of visitors around 68% from educational institutions visited the SBP Museum for the educational or research purpose, 17% visited the Museum generally to know about the museum while 7% visited the Museum for internship purpose or etc and 3.5% visited to see the particular exhibitions arranged on different occasions.

What the people think?

7% visited the Museum for internship purpose or etc and 3.5% visited to see the particular exhibitions arranged on different occasions.



Additional comments

Add coffee shop it would make even better

Should include national events gathering

Should add modern day banking system

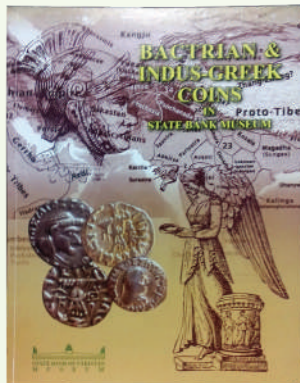
Time duration of visit should be increased

Really honored to visit SBP Museum very well maintained place

Publications FY-2017-2018

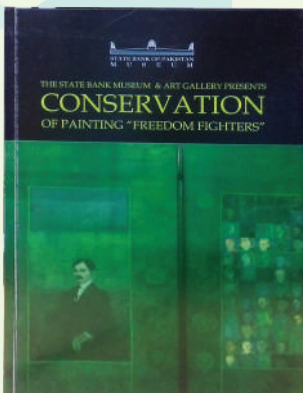
The Museum published the following publications as part of their Developmental projects;

1. The collection of the Museum is digitized and catalogued on most modern lines in vogue with different Museums around the world, in this regard the



Indo-Greek coins were fully documented and published entitled "Catalogue of Bactrian and Indus-Greek Coins in the Museum of State Bank of Pakistan". This is part of the policy to safeguard the Museum collections.

2. Any type of work done in the Museum is fully documented and photographic record is maintained keeping in the before and after condition of the object on which the conservation or preservation



process is carried out. A huge size painting donated to State Bank Museum by a private donor was in a fragile condition, the conservation of which was a highly technical job, non-availability of such experts raised the need of a training the conservationist of the Museum to be trained in the contemporary art conservation practice with the help of skype, the whole process was recorded on daily basis and

published under the title of "Conservation of Painting "FREEDOM FIGHTERS"

3. The State Bank museum created another landmark in the History of Pakistan by converting the publication of the Museum regarding the



description of Currency notes of Pakistan into the Braille. The whole book is now available in Braille along with the tactile photos of Currency Notes.

Due to non-availability of tactile printing in Pakistan, young officers of the Museum are trained in the tactile painting for such purpose.

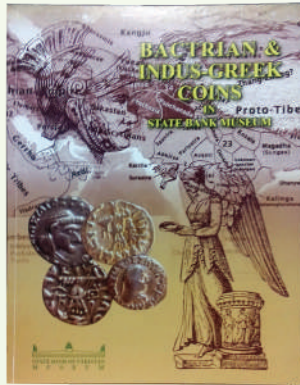
Publications FY-2018-2019

The Museum published the following publications as part of their Developmental projects;

1. New Building of State Bank of Pakistan – 1961 (Archival record to be published)

Project Description:

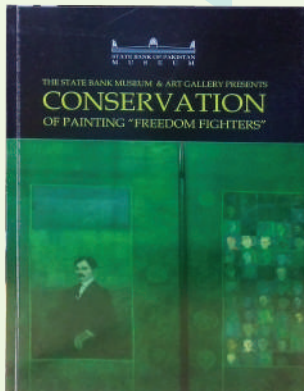
This Book discuss the initial planning for the selection and acquisition of land, architectural designing, special characteristics of the building, the art and library etc. It will be a compilation of the original records of the building, its planning and execution till the opening ceremony.



2. "Techniques of Photography" A Book in Braille for low vision/visually impaired

Project Description:

This initiative for publication of Art and photography Brail Book is a manual of photography which will pave way for visually impaired children to learn photographic skill. This will develop awareness and interest about this new skill and pave way for a new occupation for earning their livelihood.



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STATE BANK OF PAKISTAN
M U S E U M



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